

# Let's begin the conversation

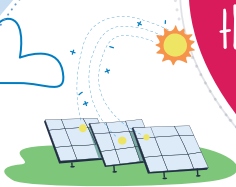
The Oxfordshire Fair Deal Alliance will be a leader for positive change in our county over the next four years.

Our aim is simple – to make Oxfordshire a great place to live, learn, work or visit by working with residents, partners and local businesses to help our county become greener, fairer and full of opportunity for all.

## We will:



1. Put action to address the climate emergency at the heart of our work



We will reduce our own carbon emissions by setting ambitious targets, leading by example, such as accelerating our LED street lighting replacement programme. Our environmental and planning ambitions will support climate action, climate resilience and our carbon net zero commitment and will align with the Climate and Ecology Bill.



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2. Tackle inequalities in Oxfordshire



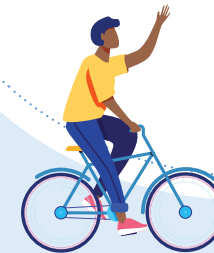
We will work with our partners and local communities to address health, social and educational inequalities focusing on those in greatest need and we will seek practical solutions for those most adversely affected by the pandemic. We will support digital inclusion initiatives that give our residents the skills, connectivity and accessibility to our services and provide alternative options for those who cannot access our services digitally.



3. Prioritise the health and wellbeing of residents



We will, together with our partners, deliver and support services that make a vital contribution to our residents' physical and mental wellbeing. This includes implementing a plan to make Oxfordshire smoke-free by 2025 and a renewed focus on tackling domestic abuse. We will support the wellbeing of those in our community who have been affected, physically and mentally by the COVID-19 pandemic and will continue to support our amazing volunteers and the voluntary sector.



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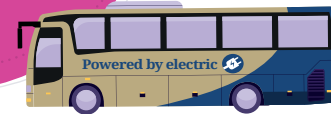
### 4. Support carers and the social care system



We will engage nationally to push for a fair deal for the funding of social care. Locally, we will support carers and help those who want to live independently. We will explore new ways to provide services – using co-operatives and the community – and focus on preventative services, helping people to stay active and supported at all stages of their lives. We will support intergenerational programmes that bring together the young and the old to build strong and resilient communities.



### 5. Invest in an inclusive, integrated and sustainable transport network



We will create a transport network that makes active travel the first choice for short journeys and invests in public transport to significantly reduce our reliance on car journeys. In areas of planned housing growth, we will prioritise active and public transport over road capacity for cars. We will accelerate our support for communities in implementing 20mph zones.



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### 6. Improve access to nature and green spaces



We will work with partners to provide safe and clean green spaces across the county that support the physical and mental wellbeing of our residents. We will take action to increase biodiversity in both rural and urban environments.



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We will:

7. Create opportunities for children and young people to reach their full potential



We will support all our children and young people, and their families, to achieve their very best and to prepare them for their future, including those more vulnerable and with additional needs. This summer, we will invest additional resources in holiday activity programmes providing over 20,000 places across the county, with a focus on the highest areas of deprivation.



8. Play our part in a vibrant local democracy

We are committed to taking decisions in an open and inclusive way. We will engage and listen to Oxfordshire residents. We will be open to scrutiny and regularly provide progress updates. We will put the impact on the climate and future generations at the heart of decision making. We will manage our own resources carefully.



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9. Work with local businesses and partners for environmental, economic and social benefit

We will help Oxfordshire become a recognised centre of innovation in green and sustainable technologies. We will use our purchasing power for environmental, social and economic benefit and ensure that our pandemic recovery planning supports sustainable job creation.



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